

idenk

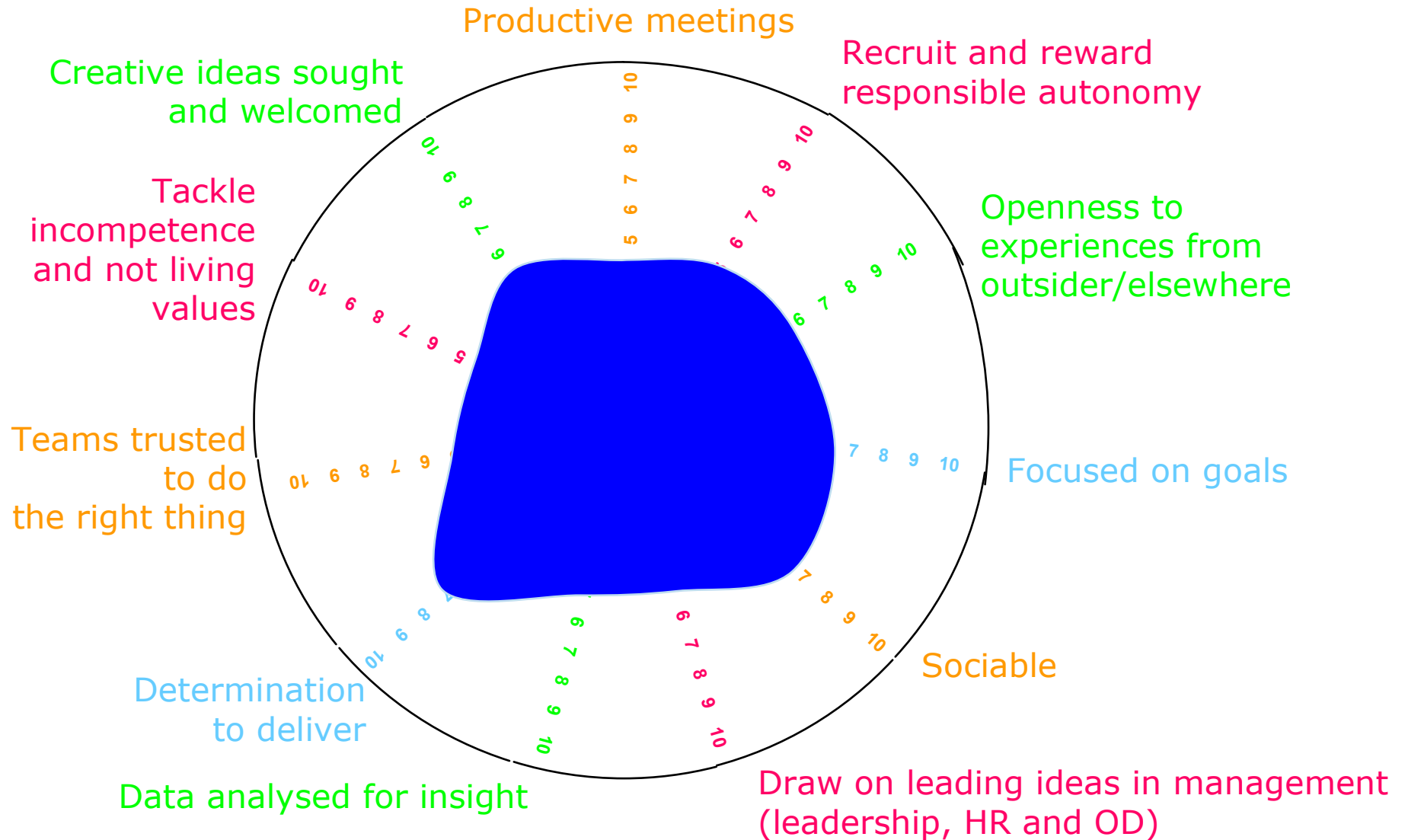
**Illustrative wheel: a framework as part of a ‘deep think’  
about culture, values and behaviour**

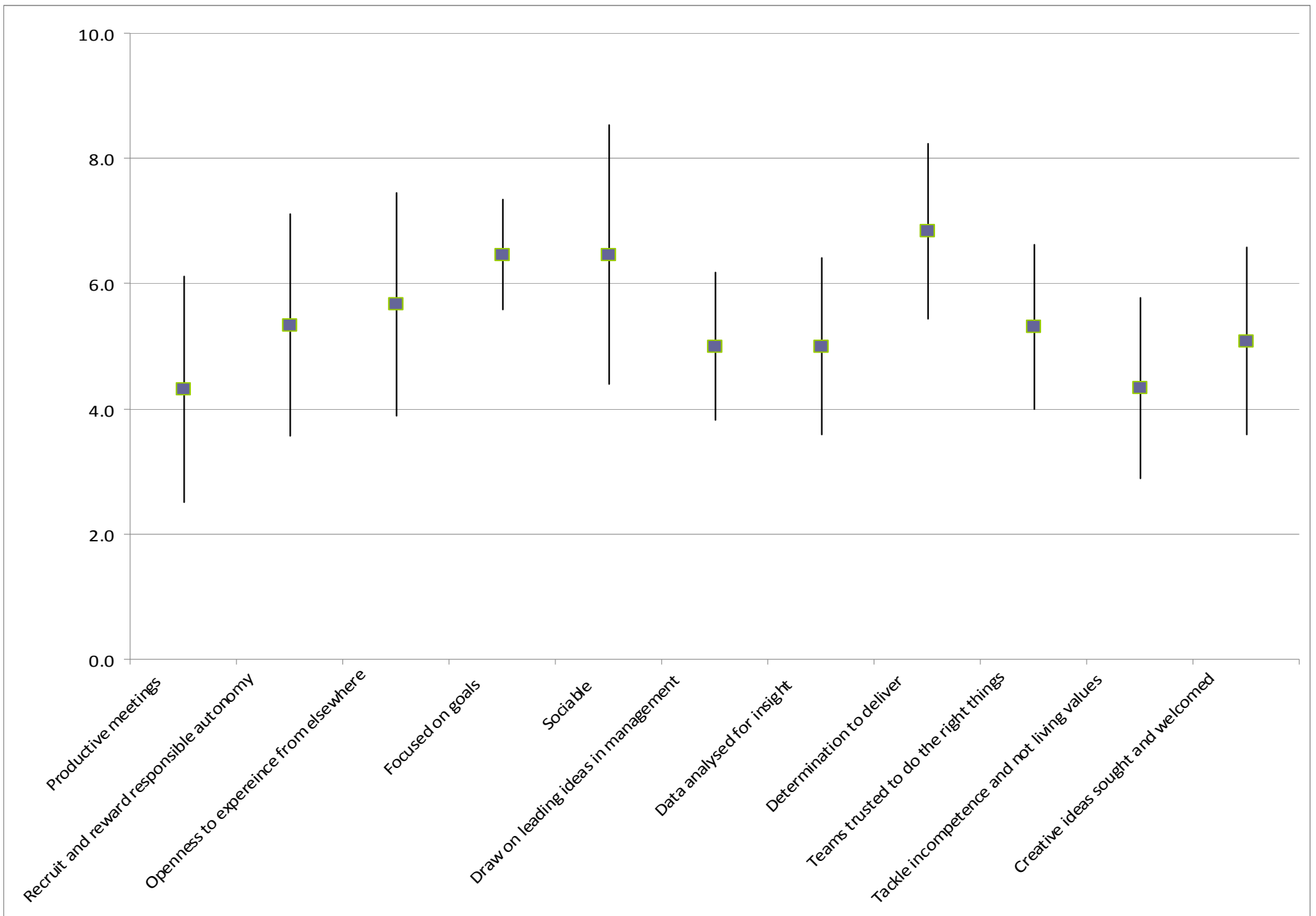
**(for generating insight and conversations, not simple solutions)**



# Thinking of the whole organisation...how do we rate?

(10 = very good)



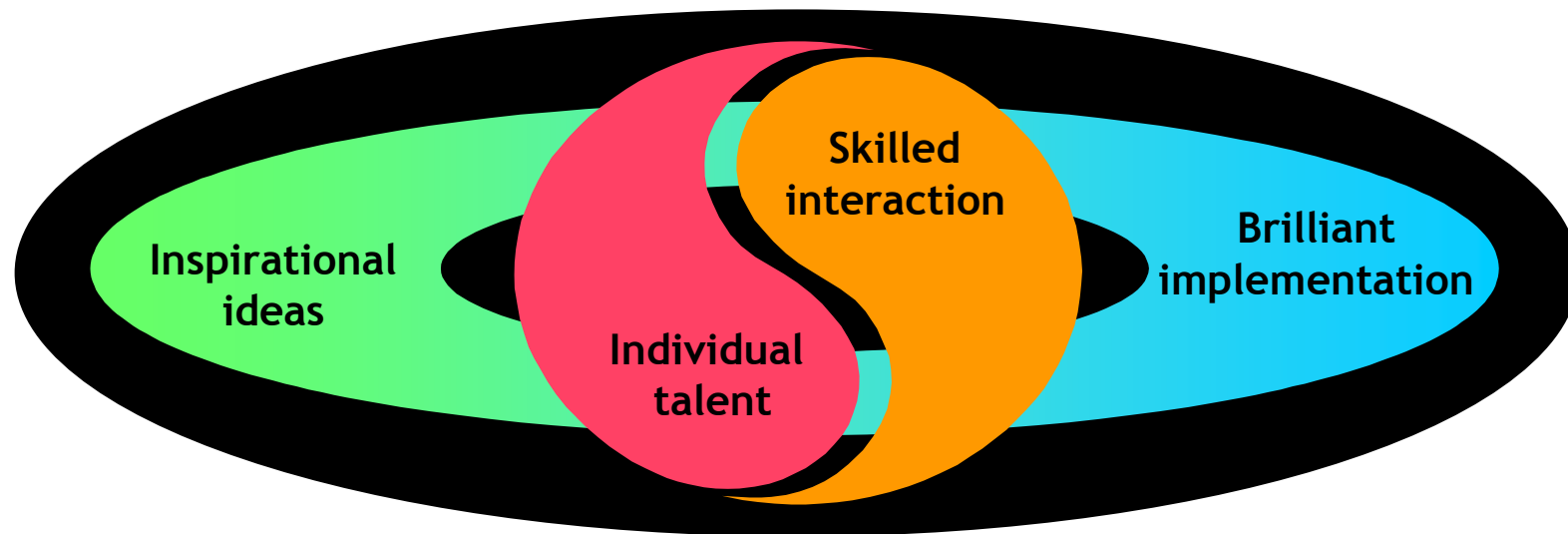


Of the critical '4 Is', implementation was marginally less of a challenge (being nearly at the critical 70%)

**ideas** | **implementation** | **individuals** | **interaction**

*The inspiration-implementation cycle*

All organisations face the challenge of delivering results today while creating fresh ideas that make them successful in the future



*The individual-interaction balance*

People need to learn how to unlock their talents through building their own capabilities and improving the quality of how they work together

# Contact

Ross Pow

idenk Limited

+44 (0) 7787 125 800

ross.pow@idenk.com

Phil Hadridge

idenk Limited

+44 (0) 7867 538 184

phil.hadridge@idenk.com